

2020 ANNUAL REPORT





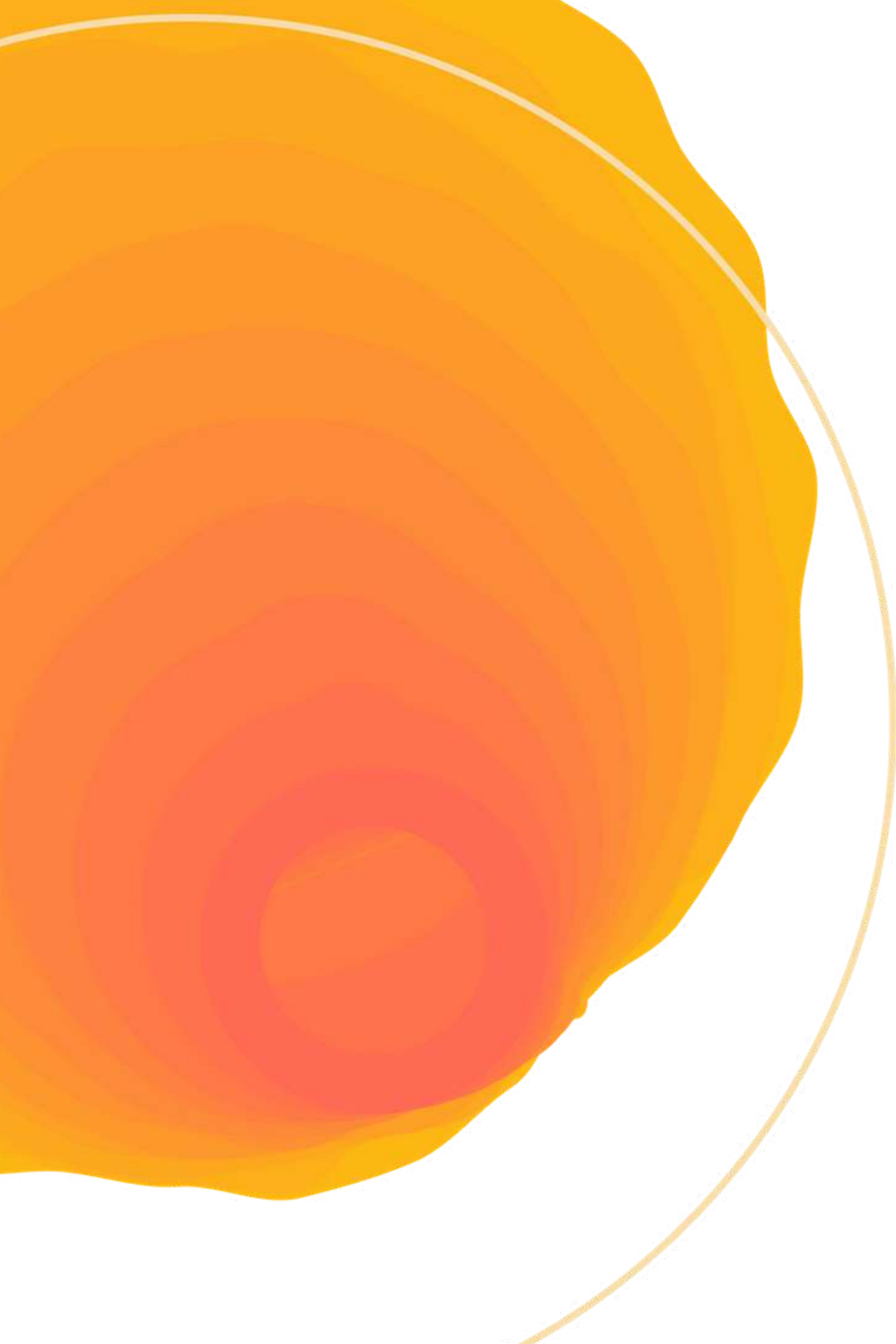


TABLE OF
CONTENTS

02

A Welcome from our Co-Founder

05

Who We Are

- 6 What is Social Gastronomy?
- 7 Governance Structure
- 8 SGM Thinking Partners & Special Advisors
- 9 SGM Backbone Team

11

2020 Impact Summary

13

Activities & Projects

- 14 SGM in Davos
- 16 Covid-19 Resource Hub
- 17 Food Solidarity: Our Response to Covid-19
- 18 Food Solidarity Fund
- 22 Food Solidarity Podcast
- 23 What does Food Solidarity Mean to You?

25

Growing The Movement

- 26 Disincubation from Gastromotiva
- 27 Rebranding
- 30 SGM Map
- 32 Co-created Webinars & Roundtables
- 34 Members Forum
- 35 Membership- Overview
- 36 Member Organizations by Country
- 40 SGM x SDGs

45

Finding New Ways to Connect

- 46 Food Solidarity Gathering

59

Partnerships & Alliances

62

Financials

64

Image Credits



A MESSAGE FROM NICOLA GRYCKZA, ORCHESTRATOR AND CO-FOUNDER

Dear friends,

We are proud to present our 2020 Annual Report, which showcases and marks the beginning of a new chapter and extraordinary achievements coming together in the face of uncertainty. At the beginning of the year, we decided to grow the Social Gastronomy Movement (SGM) into its Foundation. In this milestone, we moved from the pilot phase to an independent operation coordinated out of Switzerland.

2020 was not only a turning point for SGM but also for the world. COVID-19 placed immense pressure on our communities and the global economy. At this moment, people are experiencing poverty and hunger like never before. Guided by our belief that solidarity can (and must) spread faster than COVID-19, we were able to respond to an unprecedented global crisis rapidly, supporting and serving our global network so they could best support their local communities.

We encouraged our network members to host spaces to co-create local action to combat food and economic insecurity. In these spaces, while promoting local solutions, connecting key stakeholders, and holding the space for dialogue, we cultivated connections, collaborations, and partnerships that strengthen our individual and collective capacity to co-create an equitable future, inclusive society, and healthy planet. You will read more about our efforts throughout this report.



This year, the SGM team, community, and supporters demonstrated the tremendous capacity for reinvention and turning crisis into opportunity. Together we seized the opportunity to rethink how governments, the private sector, and civil society can collectively build a better future. We are only able to shift away from the inequitable status quo when we come together with a shared dream and humble audacity.

2021 will bring another year of challenges, but we as a global network and backbone team are ready to face the uncertainties together to advance our mission. On behalf of our entire network, we offer a special thanks to all our partners and allies that are part of this journey and make our work possible. Let's continue to #ConnectGlobal and #ActLocal where is needed the most right now.

Warm wishes to all

Nicola Gryczka
Orchestrator and Co-founder





W H O W E A R E

WHAT IS SOCIAL GASTRONOMY?

Social Gastronomy works to address social inequality, improve nutrition, and engage people to leverage their skills for social good. It encompasses all levels of the food production chain—from sowing and harvesting crops to preparing meals, to reducing food waste.

The Social Gastronomy Movement is an interconnected global network of people who are using the power of food to transform realities.

VISION

Connected and strengthened Social Gastronomy communities all over the world working towards an equitable future, inclusive society, and a healthy planet.

MISSION

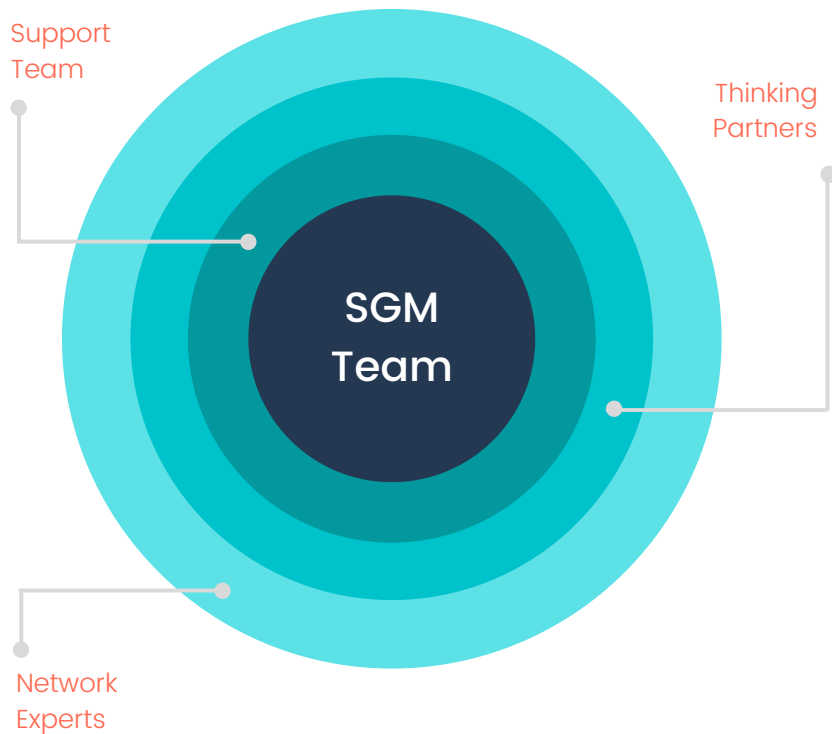
We engage people in the food systems to collaborate for social change.

VALUES

Service | Collaboration | Gratitude | Equity



GOVERNANCE STRUCTURE



THINKING PARTNERS & SPECIAL ADVISORS

This group of subject matter experts from around the world, Thinking Partners and Special Advisors are stewards of the Social Gastronomy Vision. Other organizations call this body an "advisory board." They have dedicated areas of expertise and have agreed-on deliveries case by case meeting each semester as a group.

NETWORK EXPERTS

Individuals with specialized focus on food systems, communication, organizational development, and netweaving that advance the mission by contributing to the work of members and the backbone team.

SUPPORT TEAM

The Support Team works toward the overall SGM Mission. They are 'serving' the SGM BB Team to operate SGM on a daily basis. They help validate or discuss budget and strategic decisions.

SGM THINKING PARTNERS & SPECIAL ADVISORS



Charles Holmes



Patrick Honauer



Rafael Rincón



Saman Salih



Devry Boughner
Vorwerk



David Hertz



Dr. Johanna
Mendelson Forman

SGM BACKBONE TEAM

The SGM Backbone Team is horizontal, decentralized, and dedicated to advancing the work of the entire Social Gastronomy Movement. The team is made up of full-time and part-time employees, volunteers, interns from around the world.

ALEJANDRA BAUTISTA

CHLOE STAMM ROUGE

EMILY OPENCHOWSKI

JANET GAVIDIA

JOY VIEIRA

KIU COATES

MARIANA VILHENA

MAYA MEHTA

NICOLA GRYCZKA

PAOLA POLLMEIER

TITANIA VEDA

VANESSA SHEPERD

ZAYA NAMJILDORJ





**"NEVER DOUBT THAT A SMALL GROUP OF
THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE
THE WORLD; INDEED, IT'S THE ONLY THING THAT
EVER HAS."**

- Margaret Mead

2020 IMPACT SUMMARY

\$100,000

Distributed in Emergency Relief through the Food Solidarity Fund



167

MEMBERS ENGAGED

52

Countries Represented

133

MEMBERS MAPPED



Food For All
Financial Sustainability

TWO

Virtual Roundtables

FIVE

Co-created Webinars

- Comida Para Todos
- Lebanon Crisis
- Food Waste
- Communication
- Fundraising



30

Community Led Sessions during the SGM Gathering





A C T I V I T I E S & P R O J E C T S



SGM IN DAVOS

For the second consecutive year, the Social Gastronomy Movement was represented at the World Economic Forum Annual Meeting in the Swiss mountain town of Davos. While being the perfect place to advance our efforts for cross-sector collaboration and dialogue, Davos also served as a platform to spread the word of the power of food to transform realities.

This year, the WEF marked its 50th anniversary. The topics picked by WEF founder Klaus Schwab ranged from deglobalization to the fourth industrial revolution with the sense of pressure on the environmental crisis.

Food, accounting for around one-quarter of global greenhouse gas emissions, was core to the experience in Davos. During the whole week, there was enough to sustain more than 3,000 participants up from dawn until late during numerous working breakfasts, lunches, dinners, and snacks between sessions.





Key moments:

Farmers & coders: programming our food supply hosted by Tradeshift at the CNBC tent where our co-founder Nicola Gryczka shared the panel with representatives from Fair Trade USA, Unilever, and Tradeshift.

Future of Food: Dine with purpose, co-hosted by the WFP and SAP at the Davos House this year with the focus to retain our global food system and industries.

Imagination in Action, co-hosted by MIT connection Science and Global Citizen, where we learned that “mind and hand” were two fundamental ingredients necessary to bring the best of cutting-edge ideas to fruition.

Managing Inequality Together: Ensuring that Policy Makers and Business Leaders Are Not Talking Past One Another hosted by INSEAD. SGM delegation shared an intimate roundtable to discuss with key players from academia, international organizations (ICRC, UNICEF, and OXFAM), and thought leaders like Paul Polman, Co-Founder, and Chair of IMAGINE.

Bilateral meetings with UN World Food Programme to discuss collaboration on both a global and regional level

Agriculture is How dinner hosted by Cargill on the new ways to scale our collective impact for a more sustainable and equitable food system.

Interviews: Deutsche Welle, Monocle, and the UN Global Compact on the occasion of their 20th Anniversary Film.





COVID-19 Resource Hub

To centralize valuable insight and tips for our network, we launched the COVID-19 Resource Hub. Curated by Dr. Johanna Mendelson Forman and Evan Caplan, the intention was to amplify solutions and stories of shared challenges experienced during these unprecedented times.

FOOD SOLIDARITY: OUR RESPONSE TO COVID-19

COVID-19 has spared no community. As the virus spreads rampantly around the world, it leaves chaos, economic devastation, and hunger in its trace. As the crisis of food security reached unprecedented levels, we knew we had to act, and to act quickly..

Starting in March, Food Solidarity became the defining theme for the Social Gastronomy Movement in 2020. The idea- Solidarity must spread faster than COVID-19.

#SolidarityChain

At the onset of this pandemic, the world witnessed the closure of restaurants, disruptions in the food supply chain, and a halt of tourism and travel. Also, the crisis placed extraordinary stress on those programs working with vulnerable communities across borders. We created a space to listen and bring visibility to the needs of our community of non-profit leaders, chefs, activists, and social businesses with the #SolidarityChain. Through this Instagram campaign, we shined a light on the needs and challenges emerging from our community during this pandemic and collected input about how we can best be of service.





FOOD SOLIDARITY FUND

COVID-19 amplifies the crisis of food insecurity. Food banks and Social Gastronomy Organizations (SGOs) around the world have been struggling to meet the unprecedented demand for meals. To support those in our network for whom this was the case, we launched the Food Solidarity Fund to provide both networking and critical financial support to Social Gastronomy Organizations within our trusted network who have been serving those in need during this global crisis.

These organizations and individuals work tirelessly during this pandemic, ensuring that their local communities were nourished and fed, facing an array of challenges and often a sense of isolation. After listening to members during the #SolidarityChain and virtual roundtables, we knew that our role was to bring both monetary assistance and community support.

Objectives of the Food Solidarity Fund:

- Provide critical financial assistance to SGOs responding to the food insecurity challenges during and post COVID-19
- Connect Social Gastronomy organizations to foster collaboration and innovation
- Raise awareness about the power of food in building more resilient local communities

The collective fund was possible thanks to our partnership with the World's 50 Best Restaurants community, who provided £100,000 in seed funding, following the success of the gastronomic auction 'Bid for Recovery.' SGM also co-created this initiative alongside partners, allies, and experts, including Ashoka, 50 Best Restaurants, Sealed Air, SGM Zurich Hub, and the World Food Programme.





Over 60 organizations from 28 countries applied to receive the Food Solidarity Fund. While we were moved by each and every application, we needed to select ten organizations, keeping in mind geographic diversity. With the help of our technical committee including Candace Lessa and Patricia Lobaccaro, we were able to narrow the pool down to 15 organizations. These finalists were then presented to our independent and inclusive jury during a two-hour video conference, who selected the final ten recipients.

MEET THE JURY



Patricia Lobaccaro
Founder of Mobilize Global
& former president of the
Brazil Foundation



Nasser Jaber
The Migrant Kitchen



Lady Marieme Jamme
Founder of IAMTHECODE,
SDGs Goalkeeper



Chef Mauro Colagreco
2019 World's Best Restaurant,
Mirazur



Candace Lessa
Ashoka Brasil



Saul Betmead de Chasteigner
Chief Marketing Officer,
United Nations WFP



Lukas Nelson
Musician & Advocate

FOOD SOLIDARITY FUND RECIPIENTS

Within only 60 days after launching the call for applications, SGM distributed ten grants of \$10,000 to ten SGOs from 10 countries across five continents.



Alimenta La Solidaridad
Venezuela



Amal Center
Morocco



Scholars of Sustenance
Indonesia



Saude & Alegria
Brasil



Come Mejor Wai'k
Guatemala



Platos Sin Fronteras
Colombia



Tables Without Borders
USA



Comida Para Todos
Chile



Meet My Mama
France



AGREA
Philippines



SGM is not a grant-making organization by nature, and our involvement with the Food Solidarity Fund did not stop with a monetary transaction. From August through November, SGM supported the recipients through a storytelling campaign (see Food Solidarity Podcast), tailor-made workshops, and a mentorship program. This pilot funding process was concluded with a peer to peer learning session with the recipients.

While our initial idea was to cook one million meals, we realized that the impact of this cohort took many forms. Each recipient fights food insecurity at the core, not only serving meals but establishing the conditions necessary for people to be healthy, sustainable, and to live with dignity.

337.086

MEALS SERVED

142.812

FAMILIES FED

288

NEW VOLUNTEERS

35

NEW CONNECTIONS

645

COMMUNITIES
SERVED

100%

RECIPIENTS
INCREASED THEIR
GLOBAL VISIBILITY

12.371 Kg

OF INGREDIENTS
SAVED FROM WASTE



FOOD SOLIDARITY

podcast

In August 2020, SGM launched a storytelling campaign around the work of the recipients of the Food Solidarity Fund. As part of this campaign, we launched a new channel of communications, the Food Solidarity Podcast.

Each of the ten episodes of this pilot feature stories of the recipients, who are representatives of Social Gastronomy organizations working on the front lines of the COVID-19 crisis. In these 40 minute long episodes, we learn about how each of these actors developed the relationship with food that they have today and what they feel their role is in building resilience and creating change in their local communities. Full episodes are available on our YouTube Channel.

WHAT DOES FOOD SOLIDARITY MEAN TO YOU?

"To us, Food Solidarity is absolutely the language, that connects us with our loving and nurturing past. It is our mother tongue where our most beautiful memories give us shelter. It is a language that has been able to connect hundreds of organizations and people around the world who share a universal mission."

- **Rafael Rincon, Fundacion Gastronomía Social**

"So what does food solidarity for us? We always connect the chefs to local cuisine...we show them our culture, what are the native plants... And more importantly, [Food Solidarity] is about people...connecting the last-mile people."

- **Cherrie Atilano, AGREA**

"Our definition of what food solidarity means is having people from all walks of life, different backgrounds, different professions- people who would have otherwise not crossed paths all coming together to do one thing, and that's coming together to do one thing- help give back to the island we all care about."

- **Nicolas Kinman, Scholars of Sustenance**

"Food Solidarity is people helping each other and finding passion and love in order to cook toward a more sustainable future."

- **Muhammed Ramy, Platos sin Fronteras**

"Thank you Social Gastronomy Movement, not only for the grant, but to have the possibility to share all of these stories, listen to stories, and be reassured that we are not alone. We have a shared dream."

- **Sophie Oyteza, Alimenta la Solidaridad**







G R O W I N G T H E M O V E M E N T

DISINCUBATING FROM GASTROMOTIVA

SGM had begun as an initiative incubated by Gastromotiva and Cargill in January 2018. Two years ago, the two-year pilot was officially presented during the World Economic Forum Annual Meeting.

In July 2020, Social Gastronomy Movement began our transition out of Gastromotiva to become a registered foundation in Switzerland to best serve our growing global community.

This ‘disincubation’ and subsequent re-branding marked a new beginning for us and our community.

“The SGM was conceived and nurtured in its first years of life thanks to Gastromotiva and its connecting webs. Now as a mother raising her child for the world, it is time to reframe the relationship and gain independence. So that we can provide every individual, every organization, every activist who works with the power of food to create change with a sense of belonging. It is only once we find each other, support one another, and collaborate can we ask others to create and amplify our impact. This is our first step of many and we hope you will all join us in creating this global community,” said Nicola Gryczka, co-founder of SGM.

“Gastromotiva fully embraced its role building the initial structure and resources for the Social Gastronomy Movement,” said David Hertz, founder of Gastromotiva. “After three years of working closely together, it is now the perfect time for SGM to become a new organization. I’m sure the movement will continue empowering organizations and individuals that support the most vulnerable and building a more equitable world.”



REBRANDING TIMELINE

WEF 2018

Launch of the SGM (no brand yet).

Miami Summit, 2018

Under a very short time the first brand was created by a volunteer to attend Miami Summit needs that went from an internal 15 people gathering to 70 in two weeks.



Rio Summit, 2018

The brand went through a technical update to be possible to work with the logo and create promotional material.

Santiago Summit, 2019

During the meeting, two representatives from the Brazilian agency CP+B presented the branding process they started to work on.



August, 2020

To celebrate our transition out of Gastromotiva, we unveiled our refreshed brand identity. The update shows the evolution of our network since it was founded in 2018. While this is a big change, our core values and our mission have remained the same.

Movement

Union

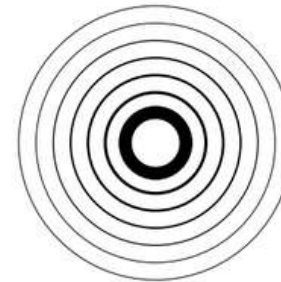


Cycle

Plate



Wave



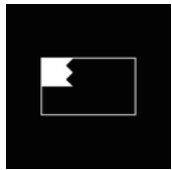
Ripple effect



**SOCIAL
GASTRONOMY
MOVEMENT**

BRAND CONCEPT

Brands need to have a unique identity. From that detail of the logo that we never forget to the colors that overflow with optimism, everything is thought so your experience can be unforgettable. So the identity inspires without losing consistency, here we gather all the visual elements to build our brand.

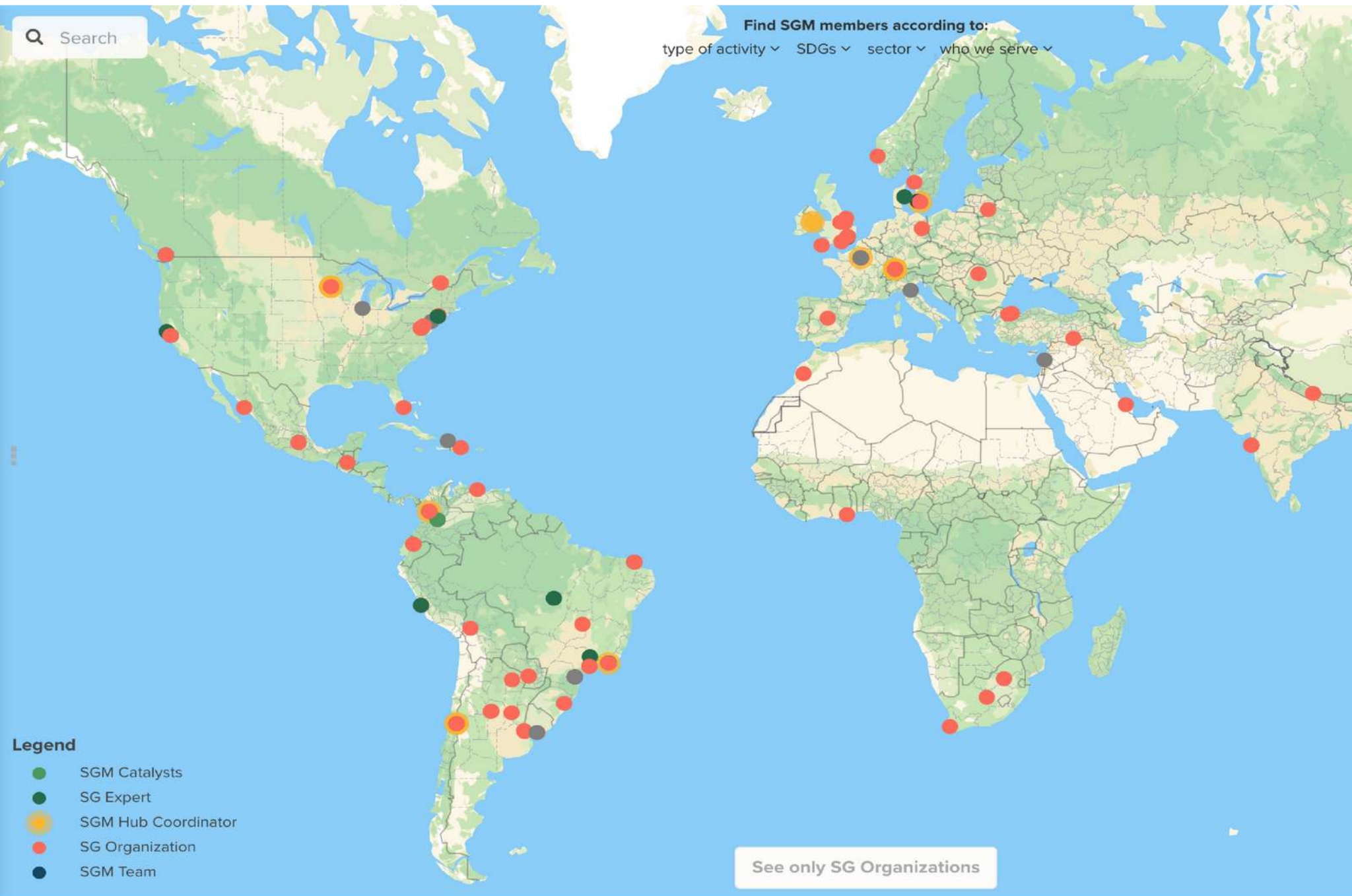


Thank you Massimo Studio
from Curitiba, Brazil and
teammate Mari Vilhena for
co-creating this brand that
represents the essence of
the Social Gastronomy
Community



Search

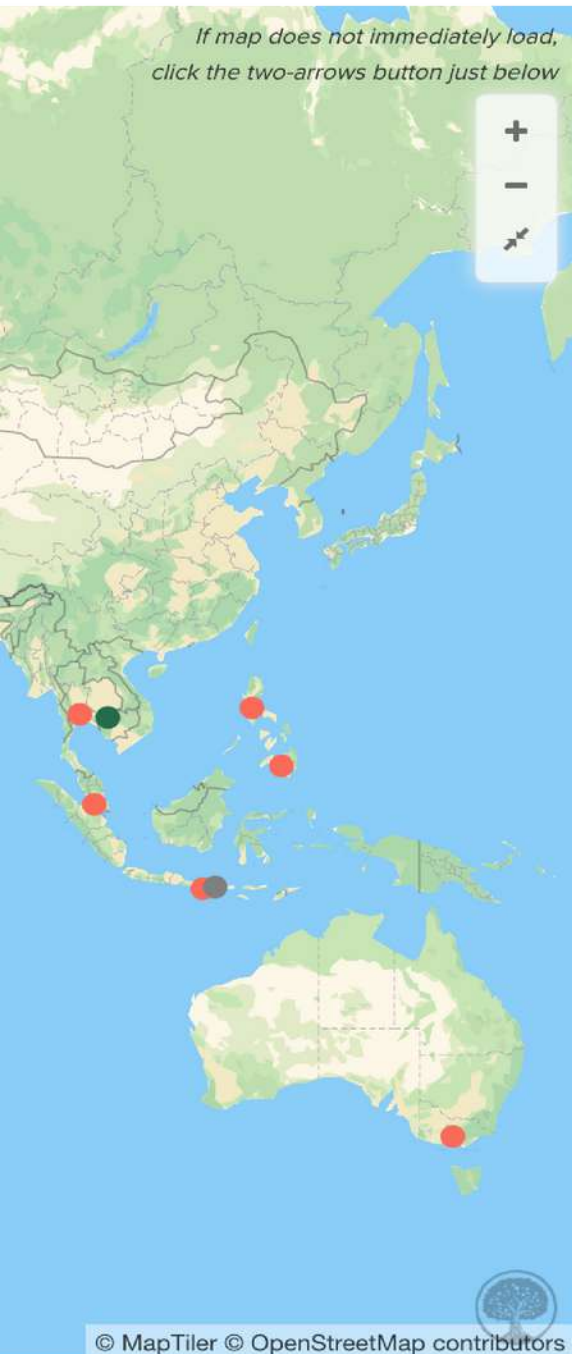
Find SGM members according to:
type of activity ▾ SDGs ▾ sector ▾ who we serve ▾



Legend

- SGM Catalyts
- SG Expert
- SGM Hub Coordinator
- SG Organization
- SGM Team

See only SG Organizations



SGM MAP

The SGM Map is a networking tool from the SGM that features three innovative and integrated displays. As a tool, it brings visibility to this global network of food systems changemakers.

The first display is a Public Map that is featured on our website.

This public view:

- Showcases Social Gastronomy organizations and members from around the globe
- Increases the visibility of members in an aesthetically pleasing manner
- Is equipped with a well-designed search feature that allows the public to find members by type of activity, SDGs, sector, or public served

The second display is a map only accessible to members.

Through the membership view, users can:

- Update their profile
- View connections and relationships between members
- Access a platform for skill-sharing
- Develop new and valuable working relationships with each other

The third display allows the SGM team to extract data on the demographics of our membership base and the connections they have made. This enables us to have an understanding of member demographics, needs, important learning topics, and desires for collaboration so that our actions can better serve our members.

133

MEMBER PROFILES

120

ORGANIZATIONS

43

COUNTRIES

CO-CREATED WEBINARS & ROUNDTABLES

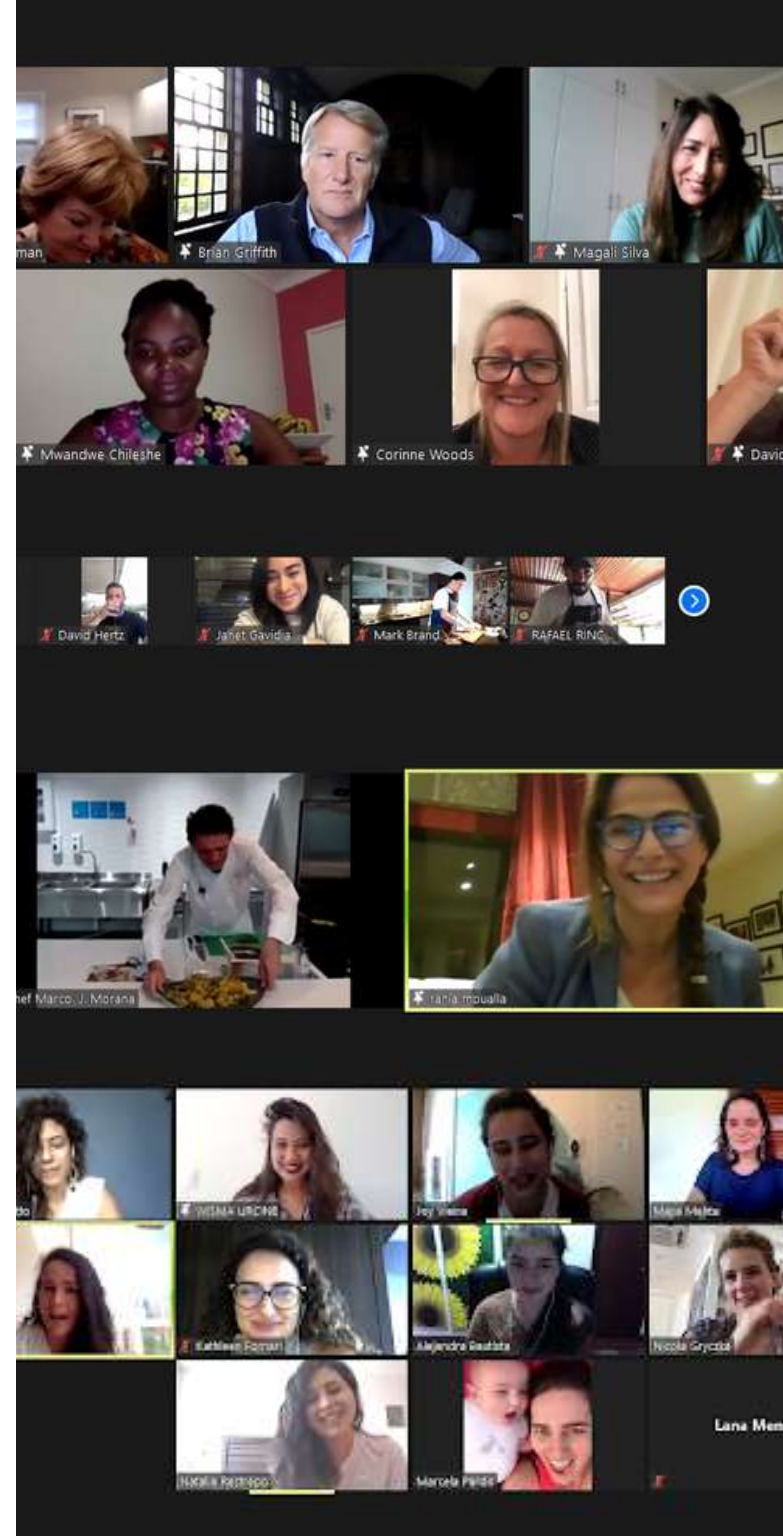
As a backbone team, we have been using different formats to create the space for our community members to share their knowledge and best practices. Our main tools to make this happen are webinars and roundtables.

We co-identify hot themes with our members and provide the stage for them to share their valuable experiences with a wider audience. SGM Webinars and Roundtables are a two-call series with an interactive format centered around emerging innovation, discussion of local challenges, and proposals for collective action.

In these sessions, we foster learning and incentivize collaboration. We also increase the visibility of initiatives and projects emerging within the Social Gastronomy Movement.

In 2020 alone, we have connected 130 people worldwide in two virtual roundtables. The first of these was in Spanish, titled "Comida Para Todos (Food for All)", and the other in English about Financial Sustainability. Six members and allies spoke as innovators and experts. Two major initiatives were born out of this collective ideation: the Food Solidarity Fund (see section x) and Comida Para Todos.

The Comida para Todos Collective Impact Project united 17 Organizations, reactivated 19 Restaurants and 42 jobs, and has delivered 65,000 meals to vulnerable populations in Chile over the last three months.



WEBINARS FROM SGM IN 2020:

COMIDA PARA TODOS

July 16, 2020

Speakers:

Rafael Rincón, Comida para Todos

Diego G. Carvallo, Mi Huerto Web

Diego Benitez, Siembraviva

LEBANON CRISIS

August 20, 2020

Speakers:

Maya Terro, FoodBlessed

Nassar Jaber, The Migrant Kitchen

Anna Hoffman, Cuisine sans Frontieres

FOOD WASTE AWARENESS

September 30, 2020

Speakers:

Elijah Amoo Addo, Food for All Africa

Cherrie Atilano, AGREA International

Eva Tr Gunnarsottir, Meet my Mama

COMMUNICATION

October 17, 2020

Speakers:

Nate Mook, World Central Kitchen

Devry Boughner

Natalie Fath, Sealed Air

FUNDRAISING

October 20, 2020

Speaker:

Patricia Lobaccaro





MEMBERS FORUM

This year, we created a membership forum on Slack in order for members to start a conversation, initiate learning groups, and share their best practices. Through the different Slack channels, each created around a specific topic, members can easily share and receive information relevant to their needs.

Although those channels exist, our members can also communicate via private messages which enables them to build new valuable relationships. The platform's use by our members supports us in achieving our goal of creating connections, collaborations, and partnerships.

In addition to being a common space to communicate, the online platform is a space where community members can share their daily stories with the SGM communications team, allowing gain visibility on a global scale.

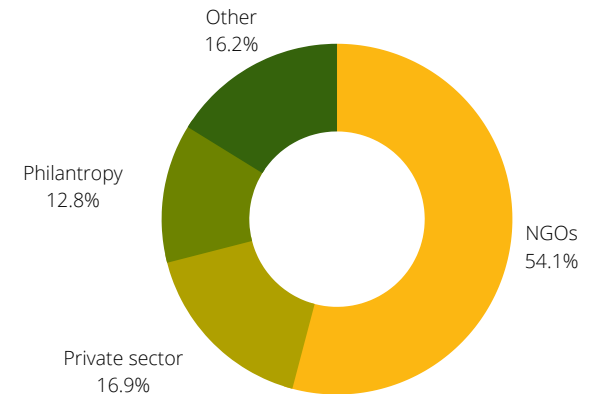
As of December 2020, 166 members are connected to SGM via Slack.



MEMBERSHIP - OVERVIEW

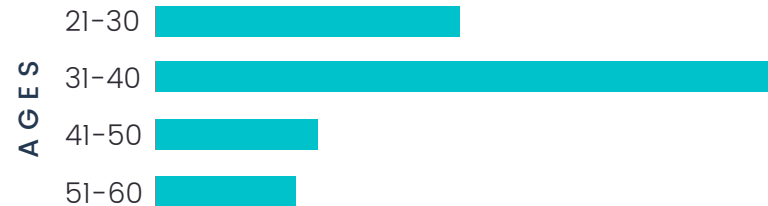


IN WHICH SECTORS ARE THOSE ORGANIZATIONS ACTIVE?



WHO ARE OUR MEMBERS?

65.6% Female **33.6%** Male





MEMBER ORGANIZATIONS BY COUNTRY

Australia

Recipe4Change

Argentina

Ancha Cocina
Anna Restaurante de Campo
Americano
Fundación Trabajo Social
Gastronómico
La Sartén Por El Mango
Mesabierta

Bolivia

Gustu Gastronomía

Brazil

Centro Frei Humberto
Covid Sem Fome
Cozinheiros do Bem - Food Fighters
Escola de Gastronomia Social
Ivens Dias Branco
Favela Hype
Gastromotiva
GoodTruck Brazil
Instituto Capim Santo
Instituto Kairos
Marmita Solidaria
Pão da gente
Projeto Comida e Cultura
Projeto Saude e Alegria*
PROJETO VOLUNTARIANDO

Canada

CEHolmes Consulting Inc.
Chaleur Community Inclusion
Network
La Tablée des Chefs
Now What
SINGA QUEBEC

Chile

Fundación Comer Mejor
Fundacion Gamas Colombiana
Fundacion Gastronomía Social*
Menu to Go

Colombia

Arroz Pa' Todos
Cocina Intuitiva
Kalpata
Platos sin Fronteras*

Denmark

Inclusion Nudges
Vesterbro Mad

Dominican Republic

Fundación Ima & Fogones Gastronomía
Solidaria
United Nations World Food
Programme- DR



MEMBER ORGANIZATIONS BY COUNTRY

Ecuador

Espai-epicur
Red de Guardianes de Semillas

France

AfricArena
Chaleur Community Inclusion
Network
Fondation GoodPlanet
Food Sweet Food association
Linkee

Meet my Mama*

The Refugee Food Festival

Ghana

Food4All Africa

Germany

Über den Tellerrand e.V.

Guatemala

Eat Better Wa'ik*

Haiti

100% Lokal
Chef's Manifesto
IMED HAITI

India

Avan Ventures
Shrimad Rajchandra Love and Care

Indonesia

SELO Footprints
Scholars of Sustenance Bali*

Ireland

Technological University Dublin

Italy

Future Food Institute

Malaysia

Same Skies

Mexico

Gastromotiva Mexico
Instituto de Arte Gastronómico
Maizajo
Pixza

Mongolia

People in Need



MEMBER ORGANIZATIONS BY COUNTRY

Morocco

Amal Center*

Nepal

Nepal Food

Norway

Lystgården

Paraguay

Guarará
Mboja'o

Perú

La Revolucion

Philippines

AGREA International*
Le Rosa Patisserie & Cafe

Saudi Arabia

ZADK Culinary Academy

Spain

Casa de Comidas Carmela
(Comida Para Todos)

South Africa

Feeding Hungry Minds
Infinity Culinary Training
Isabelo
Kingdom Culture

Sweden

Botildenborg
Skåne Stadsmission
VÄRT

Switzerland

Cuisine sans frontières (Csf)

Romania

Asociația Adi Hădean

Thailand

Scholars of Sustenance Foundation

Turkey

Center for international Private
Enterprise (CIPE)
Embrace Life Association
Şükraan Association



MEMBER ORGANIZATIONS BY COUNTRY

United States of America

A Better Life Foundation
Appetite for Change
ConflictCuisine, (American University School of International Service)
DevryBV Sustainable Strategies
Fare Community Kitchen
Homies Empowerment FREEdom Store
Insurgo
Mera Kitchen Collective
The Migrant Kitchen
People's Kitchen at El Compadre
Recipes for Change
Tables Without Borders*
Water Bear Collaborative
We Are The New Farmers
World Central Kitchen

United Kingdom

CDARS Community Drug & Alcohol Services
The Clink Charity
Derbyshire Community Hub
Hull Food Partnership
intoBodmin CIC
The Lincoln Food Partnership
South Norwood Community Kitchen
Wickham Community Centre

Uruguay

Canastasuy
Fundacion Banco de Alimentos Uruguay

Venezuela

Alimenta la Solidaridad*

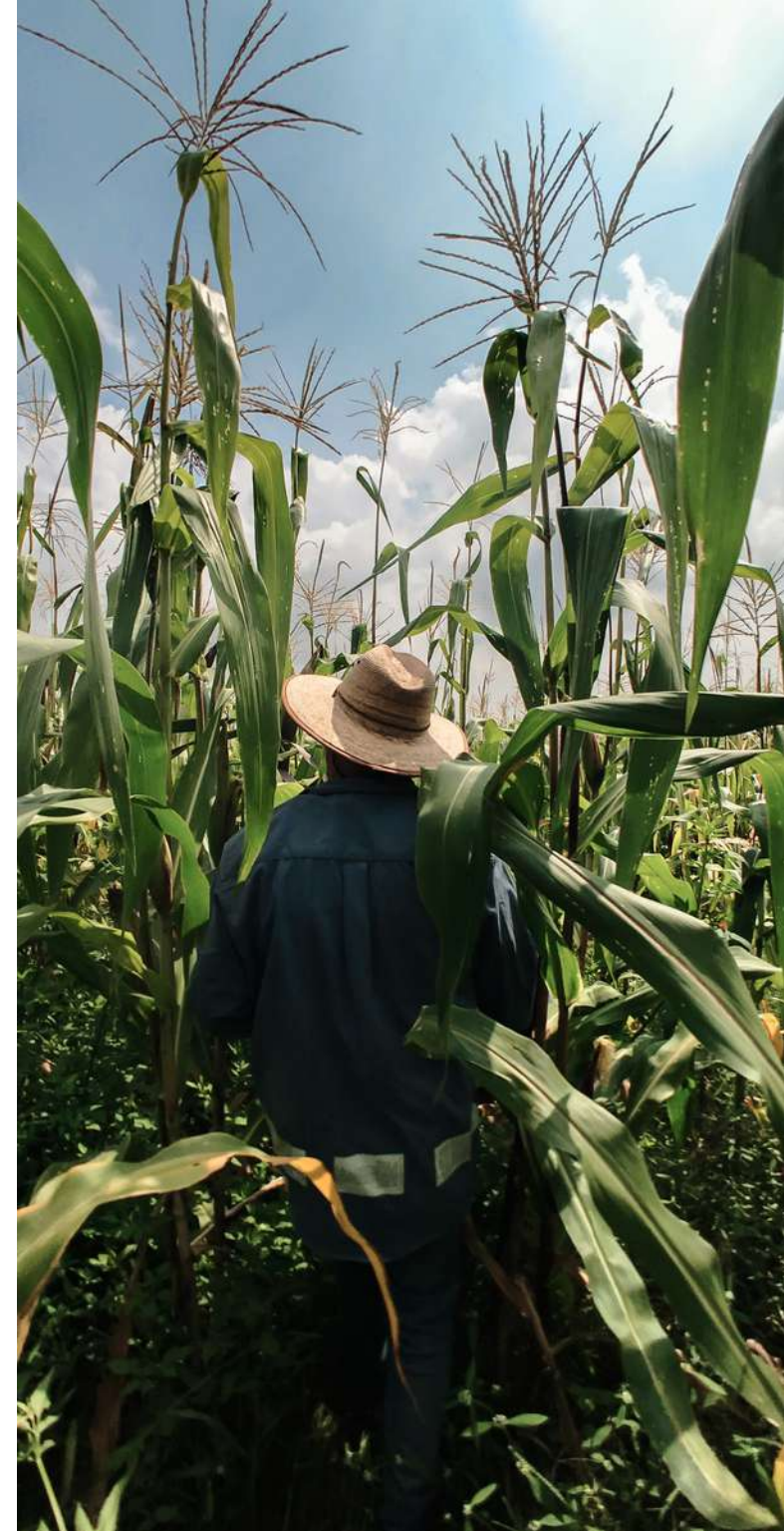
*Food Solidarity Fund Recipients

SUSTAINABLE DEVELOPMENT GOALS



The Social Gastronomy Movement (SGM) believes in the capacity of the UN Sustainable Development Goals (SDG) to reduce and eliminate poverty and hunger, provide economic opportunities for all, and secure a healthy planet and population for the future. We also believe in the importance -- and trust in the efficacy -- of SDG 17: Partnerships for the Goals, which is why our mission statement focuses on engaging people in the food systems to collaborate for social change.

For the past year, SGM has been designing its governance strategy based on a model of Connection, Collaboration, and Partnerships, or CCP. This model expresses our belief that the foundation of this Movement has always been gathering social entrepreneurs and stakeholders working in different stages of the food cycle who believe that food can be a tool for social transformation and proven it through their work.



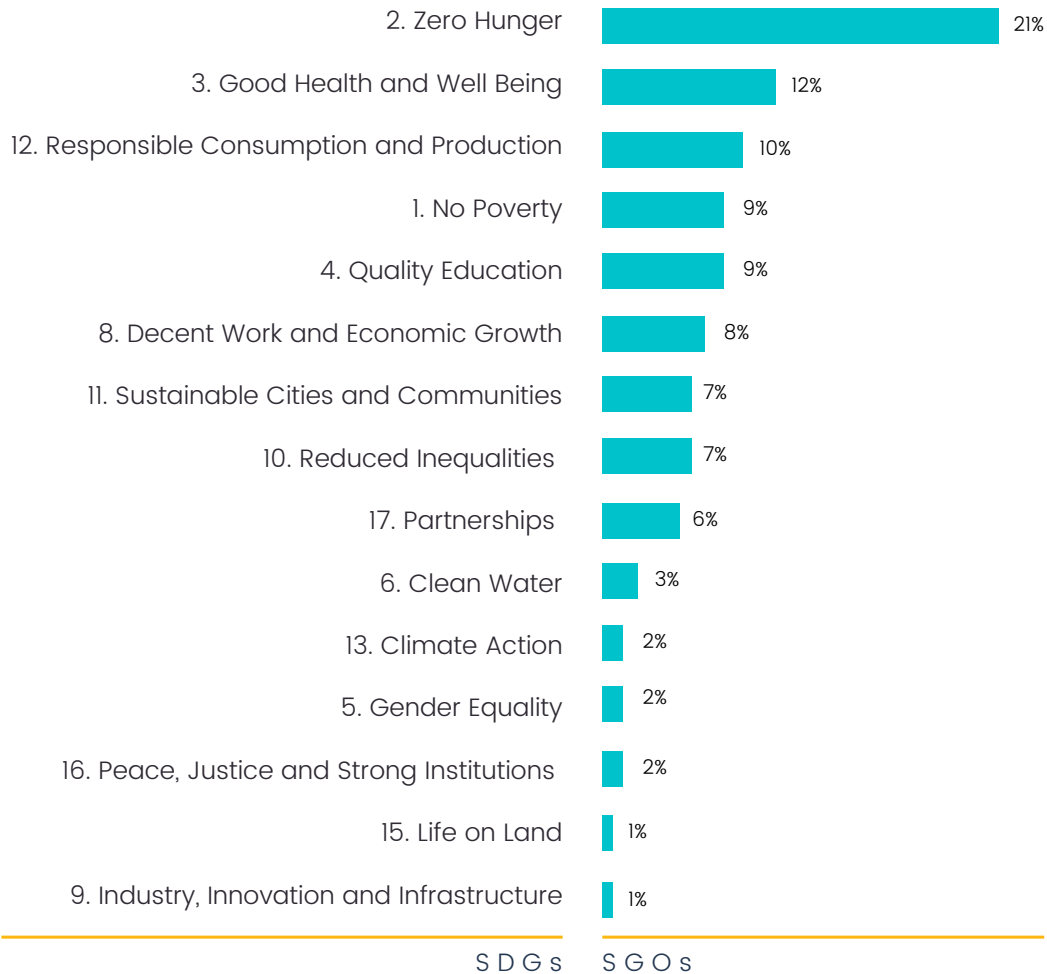
SGM works every day to strengthen different organizations around the world that are tackling SDGs. Our work touches upon various Sustainable Development Goals aside from Partnerships, ranging from the end of Poverty to Zero Hunger, from Reducing Inequalities to Climate Change, amongst others. We know that each person has the ability to connect to other local actors to co-create effective change targeted at their community's challenges. Each project leader knows best what to prioritize and how to best address those issues - through education, vocational training for marginalized populations, sustainable and/or urban farming, or any other ideas.

There is a great potential in connecting these actors, supporting their collaboration, and giving them the tools they need to share knowledge, support each other, and create real change. We believe that the most effective way of achieving our goals is by working together to co-create institutional change. We are always strongest when we lift each other up. We always go the farthest when we help each other along. And we make the most impact when we are working together to hit a common target.

*Excerpt from- Openchowski, Emily "[The Social Gastronomy Movement and the U.N. Sustainable Development Goals: Fighting hunger through collaboration and partnerships.](#)" SGM Stories



HOW MANY ORGANIZATIONS SERVE EACH OF THE DIFFERENT SUSTAINABLE DEVELOPMENT GOALS?









| | |
|-------------------|----------------|
| | |
| Rafa Rincon | Maya Mehta... |
| | |
| Joy | Sophie Oteyza |
| Eugenio Scanna... | |
| | |
| Mohamed A... | Bibi Gonzalez |
| | |
| Zaya Namjild... | Joshua Thom... |

Unmute
Stop Video
Security
Participants 36
Polls
Chat
Share Screen
Pause/Stop Recording
Reactions
Leave

FINDING NEW WAYS TO CONNECT



FOOD SOLIDARITY GATHERING

The Food Solidarity Gathering was a continuation of our response to the global pandemic that hit the world in 2020. As a virtual event series, it replaced our SGM Annual Summit that we had planned to have in Paris.

In planning this gathering, the backbone team's intention was to further the Movement's mission for collective action while maintaining the level of connection we experience during our annual summits. With this intention, the Food Solidarity Gathering emerged.

Co-created with our Social Gastronomy community, members, leaders, and organizations hosted webinars and interactive sessions on topics related to three themes: Meaningful Dialogue, Valuable Learnings, and Co-created Action.

In these interactive sessions, participants shared best practices and connected our network in more intimate virtual circles. Members and partners contributed to subtopics expressing unity and collective action in combating hunger and creating a more sustainable food system.

The gathering closed with a celebration of the Solidarity Fund recipients, who showcased their local work on the ground and the opportunities the fund provided to their organizations.

30

SESSIONS OVER
EIGHT DAYS

669

PARTICIPANTS

52

COUNTRIES

COMMUNITY-LED SESSIONS

Mesa Para Todos

David Hertz, Winnee Louise, Cristina Reni

El Costo de "La Belleza de la Fruta"

Andrea Morales Leal

What is the Future of Kitchens?

Chef Harold Villarosa

Design for Inclusion: Applying Behavioral Insights

Inclusion Nudges global initiative

Design for Inclusion: Applying Behavioral Insights

Inclusion Nudges global initiative

Communication: Achieving Visibility and Recognition

SGM with Nate Mook (WCK), Devry Boughner & Natalie Fath (Sealed Air)

Stark Food Realities: To Coexist or Not to Coexist

Bibi la Luz Gonzalez

Creating a Food Relief Program Beyond the Pandemic - Instagram Live

Adrian Hădean

Social Gastronomy in Colombia

Platos Sin Fronteras with Diego Panesso, Lucas Posada, Arroz Pa Todos, ABACO, Davide Bossi.

Urban Farming – a Way to Create a Green City and Sustainable Entrepreneurs

Lena Friblick

SGM Catalyst Session - Let's Co-create SGM Team

Fundraising for your Organization: Expert Approaches

SGM with Patricia Lobaccaro

Campfire Stories: Food System Collaborative Story for Creative Minds

Bibi la Luz Gonzalez

Cafe Virtuel Valentin Worms

Transforming Uncertainty Into Opportunity: the Science of Serendipity as a Tool for Innovation and Impact in a Fast-changing World

Valentin Christian Busch

Making The Shift: Financial Sustainability

SGM with Cindy Lessa, Chris Moore & Alice Freitas

Experiencias Pioneras En Gastronomía Social Alianza Público Privada

Eleonor Fernandez



COMMUNITY-LED SESSIONS

Building Communities and Impact in a Non-conventional Way - Dona De Mim & World Women Leadership Case

Caroline Busatto and Wisma Goulart

Memories and Celebration of Alejandro Cuellar

Nicky Gryzka & Charles Michel

Game-changing Innovations for Healthy Diets on a Healthy Planet - Insights from a Delphi Study

Roseline Remans, Heather Zornetzer

Projects and Actions During and Post Pandemia - Aims and Challenges

Joao lima

Farm-to-table: How to Build Food Networks to Take Care of Relationships Around Food

Patrick Honauer

Über Den Tellerrand's - Online Dining Event

Sara Naffati, Katja Elsner

Appetite for Change | Facing 2020 With Intention

Michelle Horovitz, LaTaijah Powell

Innovative Partnerships and Their Global Potential for Multiplication

Ulisses Cason, (Sealed Air), Maël Steiner, (Wise Philanthropy Advisors), Lúcio Vicente Silva (Carrefour Brazil Group)

Closing Event With Food Solidarity Fund Recipients

SGM Team

THE UNIVERSAL SERIES

HOSTED BY SGM

The Universal Plate

The Universal Plate campaign kicked off the Food Solidarity Gathering on October 16th, World Food Day. United by the #UniversalPlate #TasteofChange, organizations in 18 countries took collective action and distributed 90,920 meals under this campaign.





The Universal Table

On October 16, 2020, World Food Day, key stakeholders from civil society, academia, agriculture, and the private sector joined around 'The Universal Table,' to discuss innovative solutions to the urgent and growing problem of food insecurity. Prior to meeting, facilitated by Kumar Coates, participants were asked to reflect on the ways their particular sector is maintaining the status quo.



Corinne Woods
Director Of Communications
at United Nations World Food
Programme



Brian Griffith
Chairman of Griffith
Foods US



David Hertz
Chef, CEO and founder of
Gastromotiva



Mwandwe Chileshe
Food Security and Agriculture
Advocate at Global Citizen



Magali Silva
Former Foreign Trade and
Tourism Minister of Perú



Cherrie Atilano
Founding Farmer, CEO and
President of AGREA - UN
Food Systems Champion



Johanna Mendelson
Distinguished Fellow at The
Stimson Center and
Adjunct Professor, School
of International Service,
American University

The opening event was followed by "A Toast to 2030," an innovative and interactive session hosted by United Planet Game,



"WHAT WE KNOW RIGHT NOW IS THAT THE CHALLENGE THAT WE HAVE. WHAT RECEIVING THE NOBEL PEACE PRIZE HAS MADE US THINK ABOUT HOW WE HAVE AN OPPORTUNITY TO GET GREATER POLITICAL WILL AROUND THE ACTIONS THAT NEED TO BE TAKEN TO PREVENT THE PRECONDITIONS FOR FOOD INSECURITY. THERE IS A POSSIBILITY RIGHT AT THIS MOMENT WITH THE PEOPLE ON THIS CALL AND THE INCREDIBLE MOVEMENT OF VOICES. NOT THE ONLY THING, BUT DEFINITELY SOMETHING THAT COULD BE REALLY POWERFUL"

- Corinne Woods, Director Of Communications
at United Nations World Food Programme



SGM
food solidarity
gathering

October 16, 2020
World Food Day!

CHANGE THE
WORLD
through **FOOD!**

PROBLEM:
PANDEMIC IS MAKING
US WALK BACKWARDS
WORLD HUNGER
IS ON THE RISE

FOOD BRINGS PEOPLE TOGETHER
WE NEED TO EAT & WORK TOGETHER
FOOD IMPACTS EVERYONE



AT THE END OF THE DAY,
PEOPLE HAVE TO

EAT

HOW TO HAVE THIS
DIALOGUE?

POLICY + MARKETS MUST WORK
HAND-IN-HAND
WE CAN & MUST TALK
TO EACH OTHER &
CONNECT THE DOTS



THE WATER OF
SYSTEMS
CHANGE

WE SHOULD &
CAN BE
OPTIMISTIC

We need to hear
everyone's voices...

GRASSROOTS VOICES



food is like the
INTERNET
CONNECTING
everybody

How do we move this issue of hunger as one that is solvable?

Why is it that we are not more disruptive, who are we waiting for?

Is the instability within government about the presidential span?

Why is it so hard for the stakeholders to come together to address this? What are the barrier for us to do this effectively?

How do we make it possible for populations to be represented?

How can the financial resources get to the right place without corruption?

How do we get the leaders that will get the dialogues we need?

How get youth involved?

NOW... how do we move from **WORDS** to **ACTIONS**

how to achieve

SDG's + UN goals

WE NEED
DIALOGUE
DIALOGUE
DIALOGUE

CONFLICT + HUNGER

REPRESENTATION

how do we feature those who are AFFECTED?

POVERTY

HUNGER STARTS A CHAIN OF EVENTS

CONFLICT

EDUCATION

WE NEED A COMPREHENSIVE
LONG TERM PLAN
STAKEHOLDERS MUST WORK TOGETHER

be part of the solution instead of the problem

the challenge is —
CONNECT the dots...
we have all the pieces...
WHO CAN PUT THEM TOGETHER?

REACH YOUTH —
ENGAGE THEM THROUGH SOCIAL MEDIA
EMPOWER THEIR VOICES
MAKE IT RELATABLE
BY SHOWCASING

CHEFS

...but, then?

how to encourage
POLITICAL WILL

RAISE AWARENESS +
SPARK a MOVEMENT

How do we support
FARMERS
to grow sustainable &
affordable food

we need a new MODEL //
new asks to the private sector
new WAY of DOING THING

INTENTIONALITY

IN VALUE CHAIN...
WHO DOES YOUR BUSINESS IMPACT

GRAPHIC HARVEST BY WWW.OLIVAGHETULINZ.COM

The Universal Kitchen

SGM invited the community, families, and friends to gather together in the heart of the home, the kitchen, to share our many stories in this time of global isolation, restricted borders, and distanced relations. In our Universal Kitchen, we brought that feeling of intimacy, and authentic connection that occurs in a space where we cook and eat together. Guest chefs joined together from Brazil, Cambodia, Canada, Chile, France and Saudi Arabia in conversation using food as a tool to transform realities.



Chef Mork Mengly
Siem Reap Angkor Wat,
Cambodia



Rania Moualla
Dhahran, Saudi Arabia



Chef Marco J. Morana
Dhahran, Saudi Arabia



Mark Brand
Vancouver, Canada



Camila Moreno
Santiago, Chile



Charles Michel



Charles Holmes



Nicola Gryzcka

Co-hosts



“IT FEELS AS IF WE ARE TRULY ADDRESSING ONE OF THE MOST FUNDAMENTAL TOPICS OF OUR TIME, AND AT SUCH A TURNING POINT [...] WE ARE NOW MORE THAN EVER AWAKENING TO THE RESPONSIBILITY OF CARING FOR ALL LIFE. WE ARE NOT THERE YET, WE ARE BEGINNING TO SEE THE PROMISE OF REGENERATION, THE PROMISE OF A RENAISSANCE, JUST AS HISTORICALLY PANDEMICS HAVE TRIGGERED RENAISSANCE.”

- Charles Michel, Chef and activist

SHE DOESN'T BELONG TO US WE BELONG TO HER





THE CAMBODIAN
FOOD KNOWN
IN THE WORLD

*Bring HAPPINESS
with FOOD*

**MORK
MENGLY**

- POU
- SIAM REAP ANGOR WAT
- CAMBODIA

*connection
MOTHER
+ GRANDMOTHER
family*

*FOOD AS UNIVERSAL
LANGUAGE*

RIGHT TO
ACCESS
FOOD

WE ARE ONLY
ONE OF MANY
SPECIES

**MARK
BRAND**

- A BETTER LIFE
- FOUNDATION
- VANCOUVER

SPEAK TRUTH

*Pink
Salmon
(Sockeye)*

WOMEN - CHILDREN - PHYSICALLY ILL -
INDIGENOUS - DIVERSE ABILITIES

SOCIAL CHANGE

**FOOD
EDUCATION**
*for the fun, for making
and for learning*

• VEGANISM

TRAVELER
FOOD

**RANIA
&
MARCO**

**ZADK CULINARY
ACADEMY**

- DHAKRAN,
SAUDI ARABIA

*connect to URBAN
LOCAL + GLOBAL*

*FOOD GENEALOGY
AS AN ACT
OF LOVE*

KID OF Jambia

**ROSEMARY
SOLIDARITY
KITCHEN**

*increase
visibility*

**DAVID
HERTZ**

- GASTRONOMIA
- Rio de JAMBIA

*increase
visibility*

*more than 200k
people*

**FREE FOOD
FOR THOSE WHO NEED**

*increasing
efficiency*

*FREEING
THE SPIRIT*

*"Taking care
of others"*

*"BOTTOM UP"
FROM THE
KITCHEN*

SGM

FOOD SOLIDARITY

ACT LOCAL

CONNECT GLOBAL

*WE'RE MAKING
MAGIC HERE!
COOPERATION*

*EVERY ONE HAS THEIR
RESPONSIBILITY*

KMO
*As Local as
Possible*

*Respect the
cycles
of Nature*

**CAMILA
MORENO**

- FUNDACIÓN
- GASTRONOMIA
- SOCIAL
- CHILE

*open
classes*

**TOOLS
+ RESILIENCE
GARDENS**

*FEELING
THOSE IN
NEED*

FEEL

ECUADOR

*WE CAN BE
- DELICIOUS
- JOYFUL
- GRATEFUL*

*SMILE
BEING*

COMIDA PARA TODOS



"The Magical Language of Seeds"

What started as a zoom session during the SGM Food Solidarity Gathering, became a tangible gift from our community to the world.

The e-book for children was co-created with Eat Better Wa'ik and Publiqa Design. It's the result of a session led by our dear SGM community member and Food Solidarity Fund recipient, Bibi la luz Gonzalez. We are so grateful to everyone who contributed their creativity and spirit to make this possible.

"The Magical Language of Seeds" is a reminder of the power of the collective, and how when we work together, we can plant seeds of resilience and hope around the world.

To see the co-authorship in action, be sure to check out our YouTube Channel for the full recording of Campfire: Food System Collab Creative Storytelling

My friends, Bibi, Vicki and
We started

The wise told us stories of magical seeds,
and how they would grow to meet everyone's
needs!

They told us how they kept the world going
round and have so much power once they are
placed in the ground!



"Oh where can we find more seeds?
Oh where can they be?"

"They come from the flowers
and they come from the trees"

"We're surrounded by them! they
shake in the breeze"

Before we knew it our garden
was full, they came with the birds
and with the bees.





PARTNERSHIPS AND ALLIANCES

SGM IS COMMITTED TO BUILDING BRIDGES AND DEVELOPING REAL PARTNERSHIPS ANCHORED IN TRUST WITH COMPANIES AND ORGANIZATIONS DETERMINED TO TRANSFORM REALITIES THROUGH THE POWER OF FOOD.

Partnerships are coded into SGM's DNA.

We are grateful for the financial and technical support of our partners and allies. The pandemic left not only our global community but also our partners in challenging circumstances. Thank you for standing beside us, trusting and working together in this new environment towards our collective dream for a better future.

It has been an extraordinary year at SGM. Never our mission has been more relevant than today. It has been incredibly moving to hear stories of creativity and resilience spring out of adversity. SGM is committed to cultivating the collective impact of people transforming food systems toward an equitable society. We invite you to see yourself as a partner in this story of food and social innovation.



In 2020, SGM welcomed new partners, Moët Hennessy (LVMH), Sealed Air Corporation, and the World's 50 Best Restaurants, and renewed support from Cargill Foundation. Through their continued support, SGM could empower our backbone team, respond to a global crisis, connect members in new ways, and grow as a movement.

We are also ever grateful for the technical support from our allies from Ashoka Brazil, the United Nations World Food Program, Gastromotiva, Nex, and Akerman LLP.

MoëtHennessy



akerman



nex.





FINANCIALS

2020 SUPPORT INCOME USD

| | |
|-----------------------------|----------------|
| Corporate | 241,834 |
| Foundation | 228,300 |
| Other | 0 |
| Total Support Income | 470,134 |


EXPENSES USD

| | |
|-----------------------------------|----------------|
| Events and Knowledge exchange | 67,418 |
| Online Community and Tools | 66,351 |
| Food Solidarity Fund | 131,131 |
| Storytelling and Content Creation | 26,600 |
| Communications & Fundraising | 32,000 |
| Backbone Team Overhead | 55,000 |
| Operational Costs | 30,146 |
| Total Expenses 2020 | 408,646 |
| Net Assets going into 2021 | 61,487 |



IMAGE CREDITS

Thank you to Food Solidarity Fund Recipients, Social Gastronomy Movement members, and collaborating artists who allow us to share their stories through the powerful imagery.

 Social Gastronomy Organization

 Food Solidarity Fund Recipient

18  Meet my Mama

19  AGREA Philippines

21  Meet my Mama

23  SOS Bali

36  Platos sin Fronteras

32  Eat Better Wa'ik

38  Amal Center

39  Tables Without Borders

42 & 43

 Saude e Alegria (CEAPS)

45  Alimenta la Solidaridad

49  Asociația Adi Hădean - Right

 Food 4 All Ghana - Top middle

 Cuisine Sans Frontiers - Bottom middle

 #UniversalPlate action in Perú

 PUCA, La Revolución Perú, & Arroz y mango - Left

55 Universal Kitchen
Visuals by Charles Michel

56 & 57

Image and Illustrations-

Sofia Castillo and Kim Coxaj from Publiqa Design

52 & 54

SGM Food Solidarity Gathering Artwork

- Art by Olivia Guethling - Creative Director, Producer, Experience Designer, and Artist, who is known for creating immersive environments and interactive events that nurture and catalyze innovation, creativity, and enthusiastically inspired ideation
- Art by Gunel Eva, Founder and Creative Director of GUNEL, a wearable art sustainable fashion brand whose mission is to realign with Nature's principles.

Supporting Creatives:

- Design Science Studio Director and ARTchitect, Roxi Shohadaee
- Design Science Studio Imagineer, Nicolas Alcalá. We are grateful for the creators today, whose work demonstrates the power of art and design as a cross-cultural language for social and systemic change.



**SOCIAL
GASTRONOMY
MOVEMENT**